



THE BUSINESS FOR
EMPOWERMENT TRUST

THE ONLY BET WORTH MAKING!

Purpose of the Trust

The Business for Empowerment Trust has been set up to provide an independent & professionally administered, monitored & managed vehicle for companies to **channel their Socio-Economic Development (SED) contributions to qualifying beneficiaries.**

In return, your company will **earn Broad-Based BEE (B-BBEE) points** in terms of the Socio-Economic Development element of the Transformation Scorecard. In addition, your company will have peace of mind that your contributions are being managed and monitored in a relevant and responsible manner.

Who benefits?

BET benefits programmes and projects where the beneficiaries, as defined in the BEE Codes, are black South African youths, women, and disabled or unemployed citizens from disadvantaged & rural communities.

Working via carefully selected and continuously monitored service providers; the Trust harnesses the power of the cumulative funds, within itself, to implement activities in the areas of:

- Community development
- Healthcare & HIV/AIDS
- Education
- Community training & skills development for unemployed people
- Arts & sporting development
- Government approved programmes
- Sector approved programmes as stated in a Sector Charter gazetted in terms of Section 9 of the Broad-Based BEE Act of 2003.



To qualify for selection, these service providers (NPOs) undergo a thorough due diligence and vetting process. All organisations receiving funding from the Trust are monitored on a regular basis to ensure impact, accountability and transparency in their implementation. Donors will receive quarterly reports on the progress of the funded activities.

Why Contribute to BET?

1. The Power of Cumulative Funds: many small and medium sized businesses wanting to contribute towards Socio-Economic Development feel frustrated at the limitations that their B-BBEE required 1% NPAT contribution is able to achieve. The power of cumulative funds means that, collectively, a more substantial amount is available for implementation.

2. Peace of mind: BET is professionally administered and managed by a Socio-Economic Specialist to ensure that not only are the funds spent and reported on in an accountable and transparent manner; but that achieving impact and real social change is the driving force of all activities supported.

3. Earning B-BBEE points: by donating the full 1% NPAT required SED contribution to the Trust, your company will score 100% of the SED points allocated on your scorecard (25 points if your company is being measured against the QSE scorecard; 5 points if your company is being measured against the Generic Scorecard).

EARN CREDITS FOR YOUR BEE SCORECARD:

By contributing your Socio-Economic Development (SED) contributions to the Business for Empowerment Trust (BET).

You could earn the full Socio-Economic Development points on your Transformation Scorecard.

BET is a turnkey solution for businesses that do not have the internal capacity to develop and manage Socio-Economic Development programmes.

Major Contributors to the BET



The Afrikaanse Handelsinstituut (AHI).
Special reference to Executive Director
Prof Stef Coetzee; and Mr. Jacob de
Villiers, previous Executive Director of
the AHI.

www.ahi.co.za



CLIFFE DEKKER

Cliffe Dekker Incorporated. A special
thanks to Mr. Henry Bennet for
overseeing all legalities.

www.cliffdekker.co.za



Jell-O Communications for availing their
expert marketing, designing and
communication services.

www.jell-o.co.za

Founders of BET



Co-founder: Louis McLaren, Director of
BEE2Business Empowerment Services

info@bee2business.co.za

www.bee2business.co.za



Co-founder: Kim Marr, Director of Social
Advantage

kim@socialadvantage.co.za

www.socialadvantage.co.za

**"Remember, if B-BBEE fails, we fail
our children and commit them to an
unstable future!"**

Important Details

Trust Registration Number

IT Number: IT 2186/08

Section 18A

Banking details of BET

Name: Business for Empowerment Trust

First National Bank

Lynnwood Branch

Cheque Account

Account Number: 62185983949

Governance

Trustees:

Prof Stef Coetzee,

Executive Director: Afrikaanse Handelsinstituut

Henry Bennett,

Cliffe Dekker

Louis McLaren,

Managing Director: BEE2Business

For more info:

Email either:

info@bee2business.co.za

kim@socialadvantage.co.za

Or contact **0861 233 2255**

and ask for a BET Representative

BET

THE BUSINESS FOR
EMPOWERMENT TRUST

THE ONLY BET WORTH MAKING!

